



PODCAST LAUNCH CHECKLIST

Imagine being able to have a conversation with your ideal customers on a weekly basis. Envision having a way to allow your prospects to get to know you and what you are all about.

A podcast is a great way to demonstrate your authority and connect with your customers and clients.

The ideal podcast helps your listener with every episode. You provide value to position you and your business as the leader in the industry. A podcast can also help you connect with other leaders in your niche as you build the relationship each week.

If you can record and upload video to social media, you can record and publish a podcast. It really is that easy.

If you would like help developing and launching your very own podcast, visit www.PodcastTalentCoach.com/coaching for your FREE, no strings attached strategy call with me.

-Erik K. Johnson



Get a FREE, no-strings-attached
podcast strategy session - click below



www.PodcastTalentCoach.com/coaching

PODCAST LAUNCH CHECKLIST

→ Know Your Why

→ Allocate Production Time

→ Define The Process

→ Define Your Topic

→ Define Your Target Listener

→ Name Your Show

→ Create Your Graphics

PODCAST LAUNCH CHECKLIST

→ Build Your Website

→ Define Your Podcast Style

→ Get Your Equipment

→ Determine How To Record

→ Schedule Interviews

→ Record The Show

→ Record Open/Close & CTA

PODCAST LAUNCH CHECKLIST

→ Edit The Show

→ Add ID3 Tags

→ Create Hosting Account

→ Post Show To Hosting

→ Post Show To Website

→ Share The Show To Platforms

→ Promote The Show